

CLAIMS

1 1. An improved management decision support system, including a computer
2 system having memory and resources, a retail demand forecasting program applying
3 one or more forecasting approaches, running on the computer system and generating
4 output, and a set of analysis programs, running on the computer system and utilizing
5 the output, said analysis programs generating at least one of (a) order of goods from a
6 supplier-related data, (b) allocation of the goods to be shipped by the supplier-related
7 data, or (c) distribution of goods to selling locations-related data, the improvement
8 comprising:

9 a presentation demand calendar utilized by the forecasting program to generate
10 the output, said presentation demand calendar associating with a plurality of
11 good-selling location pairs, data including a good identifier, a selling location
12 identifier, and one or more presentation quantities each associated with a start
13 date and a stop date; and

14 one or more additional analysis programs in the set of analysis programs
15 generating at least two of:

16 open to buy analysis;

17 markdown management analysis;

18 promotional planning or forward buying;

19 bottom-up planning analysis; or

20 top-down planning analysis.

1 2. The improvement of claim 1, wherein the start date and the stop date are
2 implicitly associated with a memory location in which the presentation quantity is
3 stored.

1 3. The improvement of claim 1, wherein the start date and the stop date are
2 explicitly stored.

1 4. The improvement of claim 1, wherein the start dates and stop dates for the
2 one or more presentation quantities define non-overlapping periods.

1 5. The improvement of claim 1, wherein the start dates and stop dates for the
2 one or more presentation quantities define overlapping periods.

1 6. The improvement of claim 1, wherein the good identifier associated with
2 good-selling location pairs includes a good number and a good description.

1 7. The improvement of claim 1, further including a good description table
2 associated with the good identifier.

1 8. The improvement of claim 1, wherein the selling location identifier associated
2 with good-selling location pairs includes a selling location number and a selling
3 location description.

1 9. The improvement of claim 1, further including a selling location description
2 table associated with the selling location identifier.

1 10. The improvement of claim 1, wherein the set of analysis programs is adapted
2 to basic retail goods.

1 11. The improvement of claim 1, wherein the set of analysis programs is adapted
2 to seasonal retail goods.

1 12. The improvement of claim 1, wherein the set of analysis programs is adapted
2 to fashion retail goods.

1 13. The improvement of claim 1, wherein the set of analysis programs operate on
2 daily or more frequent period forecasts.

1 14. The improvement of claim 1, wherein the set of analysis programs operate on
2 weekly forecasts.

1 15. The improvement of claim 1, wherein the set of analysis programs operate on
2 pairings of individual goods in individual selling locations.

1 16. The improvement of claim 1, wherein the set of analysis programs operate on
2 groups of goods in individual selling locations.

1 17. The improvement of claim 1, wherein the set of analysis programs operate on
2 individual goods in groups of selling locations.

1 18. The improvement of claim 1, wherein the set of analysis programs operate on
2 groups of goods in groups of selling locations.

1 19. The improvement of claim 1, wherein the analysis is displayed on a monitor
2 in communication with the computer system.

1 20. The improvement of claim 1, wherein the analysis is saved in a spreadsheet
2 file format.

1 21. The improvement of claim 1, wherein the analysis is printed on paper,
2 microfiche or optical media.

1 22. The improvement of claim 1, wherein the analysis is distributed by e-mail or
2 other messaging facility.

1 23. The improvement of claim 1, wherein the analysis is utilized by as input to an
2 additional process.

1 24. An improved management decision support system, including a computer
2 system having memory and resources, a retail demand forecasting program applying
3 one or more forecasting approaches, running on the computer system and generating
4 output, and a set of analysis programs, running on the computer system and utilizing
5 the output, said analysis programs generating at least one of (a) order of goods from a
6 supplier-related data, (b) allocation of the goods to be shipped by the supplier-related
7 data, or (c) distribution of goods to selling locations-related data, the improvement
8 comprising:

9 a presentation demand calendar utilized by the forecasting program to generate
10 the output, said presentation demand calendar associating with a plurality of
11 good-selling location pairs, data including a good identifier, a selling location
12 identifier, and one or more presentation quantities associated with a start date and
13 a stop date; and

14 an additional analysis program in the set of analysis programs generating data
15 reported in open to buy reports.

1 25. The improvement of claim 24, wherein the start date and the stop date are
2 implicitly associated with a memory location in which the presentation quantity is
3 stored.

1 26. The improvement of claim 24, wherein the start date and the stop date are
2 explicitly stored.

1 27. The improvement of claim 24, wherein the start dates and stop dates for the
2 one or more presentation quantities define non-overlapping periods.

1 28. The improvement of claim 24, wherein the start dates and stop dates for the
2 one or more presentation quantities define non-overlapping periods.

1 29. The improvement of claim 24, wherein the good identifier associated with
2 good-selling location pairs includes a good number and a good description.

1 30. The improvement of claim 24, further including a good description table
2 associated with the good identifier.

1 31. The improvement of claim 24, wherein the selling location identifier
2 associated with good-selling location pairs includes a selling location number and a
3 selling location description.

1 32. The improvement of claim 24, further including a selling location description
2 table associated with the selling location identifier.

1 33. The improvement of claim 24, wherein the set of analysis programs is
2 adapted to basic retail goods.

1 34. The improvement of claim 24, wherein the set of analysis programs is
2 adapted to seasonal retail goods.

1 35. The improvement of claim 24, wherein the set of analysis programs is
2 adapted to fashion retail goods.

1 36. The improvement of claim 24, wherein the set of analysis programs operate
2 on daily or more frequent period forecasts.

1 37. The improvement of claim 24, wherein the set of analysis programs operate
2 on weekly forecasts.

1 38. The improvement of claim 24, wherein the set of analysis programs operate
2 on pairings of individual goods in individual selling locations.

1 39. The improvement of claim 24, wherein the set of analysis programs operate
2 on groups of goods in individual selling locations.

1 40. The improvement of claim 24, wherein the set of analysis programs operate
2 on individual goods in groups of selling locations.

1 41. The improvement of claim 24, wherein the set of analysis programs operate
2 on groups of goods in groups of selling locations.

1 42. The improvement of claim 24, wherein the analysis is displayed on a monitor
2 in communication with the computer system.

1 43. The improvement of claim 24, wherein the analysis is saved in a spreadsheet
2 file format.

1 44. The improvement of claim 24, wherein the analysis is printed on paper,
2 microfiche or optical media.

1 45. The improvement of claim 24, wherein the analysis is distributed by e-mail or
2 other messaging facility.

1 46. The improvement of claim 24, wherein the analysis is utilized by as input to
2 an additional process.

1 47. An improved management decision support system, including a computer
2 system having memory and resources, a retail demand forecasting program applying
3 one or more forecasting approaches, running on the computer system and generating
4 output, and a set of analysis programs, running on the computer system and utilizing
5 the output, said analysis programs generating at least one of (a) order of goods from a
6 supplier-related data, (b) allocation of the goods to be shipped by the supplier-related
7 data, or (c) distribution of goods to selling locations-related data, the improvement
8 comprising:

9 a presentation demand calendar utilized by the forecasting program to generate
10 the output, said presentation demand calendar associating with a plurality of
11 good-selling location pairs, data including a good identifier, a selling location
12 identifier, and one or more presentation quantities associated with a start date and
13 a stop date; and

14 an additional analysis program in the set of analysis programs generating data
15 reported in markdown management reports.

1 48. The improvement of claim 47, wherein the start date and the stop date are
2 implicitly associated with a memory location in which the presentation quantity is
3 stored.

1 49. The improvement of claim 47, wherein the start date and the stop date are
2 explicitly stored.

1 50. The improvement of claim 47, wherein the start dates and stop dates for the
2 one or more presentation quantities define non-overlapping periods.

1 51. The improvement of claim 1, wherein the start dates and stop dates for the
2 one or more presentation quantities define non-overlapping periods.

1 52. The improvement of claim 47, wherein the good identifier associated with
2 good-selling location pairs includes a good number and a good description.

1 53. The improvement of claim 47, further including a good description table
2 associated with the good identifier.

1 54. The improvement of claim 47, wherein the selling location identifier
2 associated with good-selling location pairs includes a selling location number and a
3 selling location description.

1 55. The improvement of claim 47, further including a selling location description
2 table associated with the selling location identifier.

1 56. The improvement of claim 47, wherein the set of analysis programs is
2 adapted to basic retail goods.

1 57. The improvement of claim 47, wherein the set of analysis programs is
2 adapted to seasonal retail goods.

1 58. The improvement of claim 47, wherein the set of analysis programs is
2 adapted to fashion retail goods.

1 59. The improvement of claim 47, wherein the set of analysis programs operate
2 on daily or more frequent period forecasts.

1 60. The improvement of claim 47, wherein the set of analysis programs operate
2 on weekly forecasts.

1 61. The improvement of claim 47, wherein the set of analysis programs operate
2 on pairings of individual goods in individual selling locations.

1 62. The improvement of claim 47, wherein the set of analysis programs operate
2 on groups of goods in individual selling locations.

1 63. The improvement of claim 47, wherein the set of analysis programs operate
2 on individual goods in groups of selling locations.

1 64. The improvement of claim 47, wherein the set of analysis programs operate
2 on groups of goods in groups of selling locations.

1 65. The improvement of claim 47, wherein the analysis is displayed on a monitor
2 in communication with the computer system.

1 66. The improvement of claim 47, wherein the analysis is saved in a spreadsheet
2 file format.

1 67. The improvement of claim 47, wherein the analysis is printed on paper,
2 microfiche or optical media.

1 68. The improvement of claim 47, wherein the analysis is distributed by e-mail or
2 other messaging facility.

1 69. The improvement of claim 47, wherein the analysis is utilized by as input to
2 an additional process.

1 70. An improved management decision support system, including a computer
2 system having memory and resources, a retail demand forecasting program applying
3 one or more forecasting approaches, running on the computer system and generating
4 output, and a set of analysis programs, running on the computer system and utilizing
5 the output, said analysis programs generating at least one of (a) order of goods from a
6 supplier-related data, (b) allocation of the goods to be shipped by the supplier-related
7 data, or (c) distribution of goods to selling locations-related data, the improvement
8 comprising:

9 a presentation demand calendar utilized by the forecasting program to generate
10 the output, said presentation demand calendar associating with a plurality of
11 good-selling location pairs, data including a good identifier, a selling location
12 identifier, and one or more presentation quantities associated with a start date and
13 a stop date; and

14 an additional analysis program in the set of analysis programs generating data
15 reported in bottom-up planning reports.

1 71. The improvement of claim 70, wherein the start date and the stop date are
2 implicitly associated with a memory location in which the presentation quantity is
3 stored.

1 72. The improvement of claim 70, wherein the start date and the stop date are
2 explicitly stored.

1 73. The improvement of claim 70, wherein the start dates and stop dates for the
2 one or more presentation quantities define non-overlapping periods.

1 74. The improvement of claim 1, wherein the start dates and stop dates for the
2 one or more presentation quantities define non-overlapping periods.

1 75. The improvement of claim 70, wherein the good identifier associated with
2 good-selling location pairs includes a good number and a good description.

1 76. The improvement of claim 70, further including a good description table
2 associated with the good identifier.

1 77. The improvement of claim 70, wherein the selling location identifier
2 associated with good-selling location pairs includes a selling location number and a
3 selling location description.

1 78. The improvement of claim 70, further including a selling location description
2 table associated with the selling location identifier.

1 79. The improvement of claim 70, wherein the set of analysis programs is
2 adapted to basic retail goods.

1 80. The improvement of claim 70, wherein the set of analysis programs is
2 adapted to seasonal retail goods.

1 81. The improvement of claim 70, wherein the set of analysis programs is
2 adapted to fashion retail goods.

1 82. The improvement of claim 70, wherein the set of analysis programs operate
2 on daily or more frequent period forecasts.

1 83. The improvement of claim 70, wherein the set of analysis programs operate
2 on weekly forecasts.

1 84. The improvement of claim 70, wherein the set of analysis programs operate
2 on pairings of individual goods in individual selling locations.

1 85. The improvement of claim 70, wherein the set of analysis programs operate
2 on groups of goods in individual selling locations.

1 86. The improvement of claim 70, wherein the set of analysis programs operate
2 on individual goods in groups of selling locations.

1 87. The improvement of claim 70, wherein the set of analysis programs operate
2 on groups of goods in groups of selling locations.

1 88. The improvement of claim 70, wherein the analysis is displayed on a monitor
2 in communication with the computer system.

1 89. The improvement of claim 70, wherein the analysis is saved in a spreadsheet
2 file format.

1 90. The improvement of claim 70, wherein the analysis is printed on paper,
2 microfiche or optical media.

1 91. The improvement of claim 70, wherein the analysis is distributed by e-mail or
2 other messaging facility.

1 92. The improvement of claim 70, wherein the analysis is utilized by as input to
2 an additional process.

1 93. An improved management decision support system, including a computer
2 system having memory and resources, a retail demand forecasting program applying
3 one or more forecasting approaches, running on the computer system and generating
4 output, and a set of analysis programs, running on the computer system and utilizing
5 the output, said analysis programs generating at least one of (a) order of goods from a
6 supplier-related data, (b) allocation of the goods to be shipped by the supplier-related
7 data, or (c) distribution of goods to selling locations-related data, the improvement
8 comprising:

9 a presentation demand calendar utilized by the forecasting program to generate
10 the output, said presentation demand calendar associating with a plurality of
11 good-selling location pairs, data including a good identifier, a selling location
12 identifier, and one or more presentation quantities associated with a start date and
13 a stop date; and

14 an additional analysis programs in the set of analysis programs generating data
15 reported in top-down planning reports.

1 94. The improvement of claim 93, wherein the start date and the stop date are
2 implicitly associated with a memory location in which the presentation quantity is
3 stored.

1 95. The improvement of claim 93, wherein the start date and the stop date are
2 explicitly stored.

1 96. The improvement of claim 93, wherein the start dates and stop dates for the
2 one or more presentation quantities define non-overlapping periods.

1 97. The improvement of claim 1, wherein the start dates and stop dates for the
2 one or more presentation quantities define non-overlapping periods.

1 98. The improvement of claim 93, wherein the good identifier associated with
2 good-selling location pairs includes a good number and a good description.

1 99. The improvement of claim 93, further including a good description table
2 associated with the good identifier.

1 100. The improvement of claim 93, wherein the selling location identifier
2 associated with good-selling location pairs includes a selling location number and a
3 selling location description.

1 101. The improvement of claim 93, further including a selling location
2 description table associated with the selling location identifier.

1 102. The improvement of claim 93, wherein the set of analysis programs is
2 adapted to basic retail goods.

1 103. The improvement of claim 93, wherein the set of analysis programs is
2 adapted to seasonal retail goods.

1 104. The improvement of claim 93, wherein the set of analysis programs is
2 adapted to fashion retail goods.

1 105. The improvement of claim 93, wherein the set of analysis programs
2 operate on daily or more frequent period forecasts.

1 106. The improvement of claim 93, wherein the set of analysis programs
2 operate on weekly forecasts.

1 107. The improvement of claim 93, wherein the set of analysis programs
2 operate on pairings of individual goods in individual selling locations.

1 108. The improvement of claim 93, wherein the set of analysis programs
2 operate on groups of goods in individual selling locations.

1 109. The improvement of claim 93, wherein the set of analysis programs
2 operate on individual goods in groups of selling locations.

1 110. The improvement of claim 93, wherein the set of analysis programs
2 operate on groups of goods in groups of selling locations.

1 111. The improvement of claim 93, wherein the analysis is displayed on a
2 monitor in communication with the computer system.

1 112. The improvement of claim 93, wherein the analysis is saved in a
2 spreadsheet file format.

1 113. The improvement of claim 93, wherein the analysis is printed on paper,
2 microfiche or optical media.

1 114. The improvement of claim 93, wherein the analysis is distributed by e-
2 mail or other messaging facility.

1 115. The improvement of claim 93, wherein the analysis is utilized by as input to
2 an additional process.